



Mack Road Partnership Newsletter Ad Contract

75 Quinta Court Sacramento, CA 95823 | 916.706.3833

2015 RATES	SIZE	3 Months	6 Months	12 Months	2015 RATES	
	Back Cover	2500	2300	2100		
	Inside Back/Front	2400	2200	2000		
	Full Page	1900	1500	1200		
	1/2 Page	950	750	600		
	1/4 Page	500	400	300		
	1/6 Page	450	350	250		
	1/8 Page	350	250	150		
	Rates are per month/issue					

COMPANY: _____ CONTACT: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

SALES REP: _____ SIZE OF AD: _____ MONTHS: _____

AT \$ _____ PER MONTH

JAN FEB MARCH APR MAY JUNE JULY AUG SEPT OCT NOV DEC

This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms:

The advertiser agrees that this contract cannot be terminated unless given written notice, at least 60 days prior to the space deadline. If a 6 or 12 month contract is terminated before the duration of the contract, the advertiser will be billed at the open rate for all ads previously run. If ad materials are not turned in by deadline, we reserve the right to run a pick-up of the previous month's ad. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, the discounted rate will be null and void and the sheet rate will be applied. If unpaid balance exceeds 90 days, the account will be turned over to collections. At 120 days past due, a judgment will be issued. If ad is removed after 'space deadline', the advertiser will be billed for that month's ad. All first-time advertisers must pay before their first ad is run. If we have not received payment by the specified date we reserve the right to delay the ad until the following month. All regular advertisers will be billed monthly. I have read and understand the terms of this contract and the credit policy as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates I have read and understand the terms of this contract and the credit policy as stated above. I agree to be personally responsible for this debt.

Authorized Signature _____ **Date** _____

Credit Card Information
 Please furnish account number as part of our credit card policy. Your card will be charged monthly until your account balance is zero. Please check type of card: Visa MasterCard Discover American Express

Name on Card _____ **Credit Card Number** _____

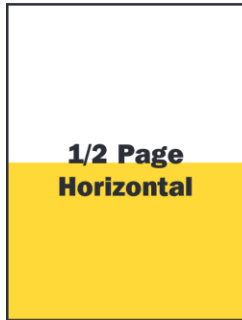
Credit Card Billing Address _____ **Zip Code** _____

Exp. Date _____ **CVV** _____

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Advertising Rates

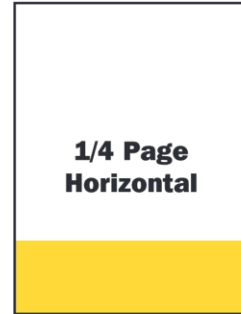


**1/2 Page
Horizontal**

12 month contract: \$600/month
6 month contract: \$750/month
3 month contract: \$950/month

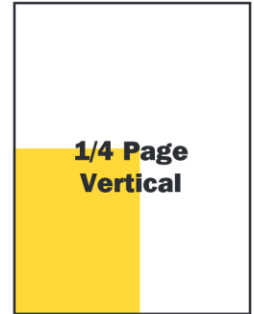


**1/2 Page
Vertical**

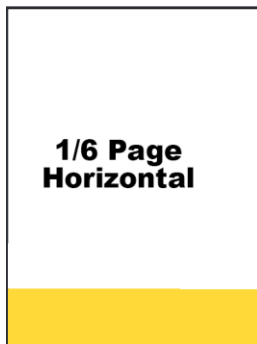


**1/4 Page
Horizontal**

12 month contract: \$300/month
6 month contract: \$400/month
3 month contract: \$500/month

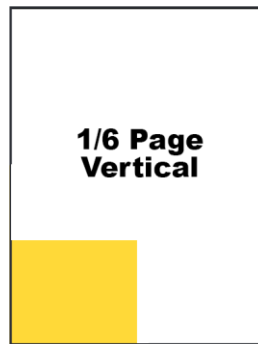


**1/4 Page
Vertical**

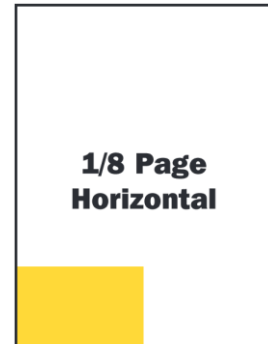


**1/6 Page
Horizontal**

12 month contract: \$250/month
6 month contract: \$350/month
3 month contract: \$450/month



**1/6 Page
Vertical**



**1/8 Page
Horizontal**

12 month contract: \$150/month
6 month contract: \$250/month
3 month contract: \$350/month

The Mack Road Business Newsletters are physically circulated monthly to 10,000 people within the zip code 95823. This also includes our digital newsletter that is disseminated via social media and community partners.

All prices include full color. Ad design is \$50 per ad if artwork is not provided. Art work needs to be sent via email to Nathan.ulsh@mackroadpartnership.com no later than the 15th of the month.

Prices are subject to change without notice.