



Mack Road Spring Fair! Sponsorship

Benefits of sponsorship at our fair:

Profits from this event are donated to our non-profit, ReImagine Mack Road Foundation.

Did you know we have a community center located at 7833 Center Parkway, 95823? We are invested in our community and this is one opportunity to support our mission—**Engaging** the community, **Empowering** our community and **Thriving** with our community.

Hundreds of people attend our fair every day - This is from all over Sacramento from kids to adults for 5 days!

Increase brand dedication

This is a huge community event which gives you the opportunity for event tie-in to enhance your company's image within the community. Association with the Fair says your company shares the same core values as our community and you are invested to see positive change.

Gold - \$5,000

1. (2) 4'x8' space of sponsorship along fence-line (30+ days prior to event)
2. Sponsor logo on our event banners
3. Sponsor logo on website
4. Sponsor logo on event shirts and merchandise
5. Sponsor logo on marketing materials
6. Sponsor will receive booth (10x10) on-site at the entrance area for product display or customer contact / leads
7. Social Media and Facebook exposure
8. 10 one-day unlimited rides wristbands (Wristbands may also be donated back to ReIMAGINE Foundation)

Silver - \$3,000

1. 4'x8' space of sponsorship along fence-line (30+ days prior to event)
2. Sponsor logo on website
3. Sponsor logo on event shirts
4. Sponsor logo on marketing materials
5. Sponsor will receive booth area (10x10) on-site at the entrance area for product display or customer contact / leads
6. Social Media and Facebook exposure
7. 10 one-day unlimited rides wristbands (Wristbands may also be donated back to ReIMAGINE Foundation)

Bronze - \$1,500

1. Sponsor logo on website
2. Sponsor logo on event shirts
3. Sponsor logo on marketing materials
4. Sponsor will receive area (10x10) on-site at the entrance area for product display or customer contact / leads
5. Social Media and Facebook exposure
6. 10 one-day unlimited rides wristbands (Wristbands may also be donated back to ReIMAGINE Foundation)

General - \$500

1. Sponsor will receive area (10x10) on-site at the entrance area for product display or customer contact / leads
2. Social Media and Facebook exposure
3. 10 one-day unlimited rides wristbands (Wristbands may also be donated back to ReIMAGINE Foundation)

Ferris Wheel - \$500

There is only room for one sponsor and it has premiere exposure to highway 99, all day and night.

1. Sponsor will receive area (10x10) on-site
2. Social Media and Facebook exposure
3. 10 one-day unlimited rides wristbands



Highlights of 2015 | 5-day event | Noon - 11pm | Begins May 5

- Over \$50k in sales last year
- Hundreds of attendees
- Free parking
- Lots of exposure