



## Board of Directors Retreat Agenda

October 18, 2017 – 8:30 (breakfast) a.m. – 2:00 p.m.

Lunch Provided @12:30pm

75 Quinta Court, Suite D

### In Attendance

Matt Mertens, Keaton Riley, Matthew Bryant, Teresa Luevano, Sabrina Tefft, Les Simmons, Vera Utley, Rob Brown, Anita Kennedy

### Absent

Mariane Santos, William Chan, Chase Stremsterfer

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| <p><b>I.</b> Welcome and Introductions – 9:00 a.m.</p> | <p>Call to order @ 9AM Welcome to Bill Knowlton new ED.<br/>         Matt Mertens is the new Board President elected last special meeting due to Crystle Stidham’s resignation<br/>         Matt updated us that he spoke with Jenna and was able to provide her with the check she was owed before she went on vacation.</p>   |
| <p><b>II.</b> Board Structure (Matt)</p>               |   |
| <p><b>III.</b> Executive Director Update (Bill)</p>    | <ul style="list-style-type: none"> <li>• Front door was fixed- that is the face for our customers</li> <li>• Met with staff separately- they provided what they want to be able to accomplish in their jobs</li> <li>• Did a ride-along with Norma to see the route and what her group does. The RT contract is taking 40% of the Clean teams time- Bill to look at the contract and wants Norma’s team to be more visible- Starts at 3AM and need to determine if that is the best hours to start. <b>BOARD MOTION -APPROVED:</b> Bill to evaluate the Clean Team contract with RT; the financial cost of the Clean Team and the community benefit the Clean Team serves.</li> <li>• Met with Paladin regarding some concerns- Met with Andrew to discuss his and our concerns. One concern is the relationship with other security staff at various campuses in the area.</li> <li>• Did a ride-along with Paladin</li> <li>• Met with Sac PD-</li> <li>• going to reinstate the safety meetings- meeting will be at noon monthly- to include community, city leadership and law enforcement</li> <li>• <b>BOARD REQUEST about security:</b> Board knows the plans on what is being done to make change on issues raised or what was done to correct issues. We then can communicate</li> </ul> |

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|  | <p>to our respective community members/staff</p> <ul style="list-style-type: none"> <li>• Met with Navigator Cheryl- regarding homeless</li> <li>• Met with newly formed Laguna Creek Community Neighborhood Assoc- will be meeting at MRP office. First meeting tonight.</li> <li>• Deerfield Masa Grande- will be speaking at their meeting this week</li> <li>• Met with Barry- how he sees his community (Friend of Les Simmons)</li> <li>• Breast Cancer prescreening event last Saturday- more advertisement next year as this was the first time</li> <li>• Homeless camp is growing (Evergreen area)- spoke with Sac PD- Owner lives in Canada Private property need to connect with owner <b>TO DO for Bill</b> -Matthew discussed what the current plan the City is/has been working on regarding this private property.</li> </ul>   |
| <p><b>IV.</b> Executive Director Goals (Bill)</p> <ol style="list-style-type: none"> <li>Business retention, advocacy and outreach</li> <li>Safety and security meetings on Mack Road</li> <li>Additional sustainable funding &amp; program expansion for ReImagine</li> <li>Community involvement, neighborhood association &amp; community leadership</li> <li>CPA to handle financial oversight going forward</li> <li>Homeless intervention: Homeless camps, etc.</li> <li>Hire Marketing Director &amp; mentor Dia for additional responsibilities</li> <li>Spring cleaning, volunteer event</li> </ol> | <p><b>A:</b> Speak to the various businesses in our area; they need to know they are being heard; Bill wants to talk about “our” story – the good stories that are happening that is advocacy for Mack Road. Retention is critical- should not have empty buildings</p> <p><b>B:</b> See above</p> <p><b>C:</b> ReImagine is part of us- need to reevaluate what the needed is</p> <p><b>D:</b> See above</p> <p><b>E:</b> CPA to oversee what is being done here. Person to report to Board each meeting working with Treasurer.</p> <p><b>F:</b> See above</p> <p><b>G:</b> Need to hire Marketing Director- knows someone who may be interested. Worked with the individual at a previous job. Matthew Bryant reminded the Board we need the person to reflect the community we are serving</p> <p><b>H:</b> Early Spring – Spring cleaning on Mack Road- kids that need community benefit time and Adults that want to help- Do breakfast and lunch-</p> <p><b>BOARD MOTION- APPROVED:</b> To develop overall goals that we want from the Executive Director which provide the latitude to evaluate programs that should be done in the community and what is currently being done.</p> |
| <p><b>V.</b> Financials</p> <ol style="list-style-type: none"> <li>Review and approve September financials</li> <li>Approve Bill Knowlton as signer for Mack Road and ReImagine bank accounts</li> <li>Approve CPA firm for financial oversight going forward</li> </ol>   | <p><b>A:</b> No unusual expenses. Board approved.<br/>Bill is connecting with David Soban to return the money (\$10K) and cancel the contract. Look for another local artist<br/>We will be doing Christmas lights</p> <p><b>B: BOARD MOTION- APPROVED:</b> Bill as signer for Mack Road and ReImagine bank accounts and Credit Cards for both</p> <p><b>C: BOARD MOTION -APPROVED:</b> Bring in the CPA to oversee and report financials for PBID &amp;</p>  |



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| <b>VI.</b> RETREAT ACTIVITES- Board Goals    | <ul style="list-style-type: none"> <li>• Goals need to be measurable</li> <li>• Bill believes business retention comes before business expansion</li> <li>• <b><u>BOARD MOTION -APPROVED</u></b> Relmagine Board members with be the same as the MRP Board members.</li> <li>• <b><u>BOARD MOTION -APPROVED</u></b> Bill to reach out to the previous Relmagine members to see if they want to continue to be part of CAB</li> <li>• _Community involvement is key for the CAB members and should include young adults from the community.</li> </ul> <p>MRP Board Structure: Max for the PBID is 17 minimum is 13. Quorum is 7. We currently have 12 Bill to look for one more members to meet minimum.</p> |
| <b>VII.</b> Lunch<br><b>a.</b> El Pollo Loco | Great Lunch  |
| <b>VIII.</b> Open Forum & Discussion         |  |
| <b>IX.</b> Meeting Adjournment               | 1:30 PM  |