

Board of Directors Agenda Board Meeting

November 15, 2017 – 8:30 (breakfast) a.m. – 10:30 a.m.

75 Quinta Court, Suite D

I.	Call to Order – 8:45 a.m. (Bill) a. Approve Minutes from October meeting (All) – ACTION	Call to order 8:53AM M. Mertens October minutes approved-
II.	New Business (Action/Non-action Items) – 8:50 a.m. i. Guest and any new staff introductions • Marilyn Mann: Program & Marketing Director • James Murphy: CPA	Marilyn Mann- Program and Marketing Director - opportunity to look at how we meet our business needs and expand the work the Partnership does for the community. James Murphy & Amanda Knight- Moving from Quick Books to a standardized format. Board Request: Sabrina and James to meet to determine what reports will be done and who will provide to the Board- monthly, quarterly & annually. Board Request of J. Murphy: Where we are in creating the 2018 budget J Murphy has standard reports for PBIDS. December meeting we will have YTD November reports presented by J Murphy
III.	Clean and Safe Report – (Bill) - NON ACTION a. Private Security update b. Clean team update – Bill	Security: Paladin update- more responsive to business owners. Asked to be interactive not passive with property owners and people hanging out in the areas. Bill is holding Paladin accountable. Board Request: what does our contract with Paladin state they will do? Scope of the work Paladin is paid to do (based on contract); are they holding up their part of the contract? Can we reach out to RT for the issues surrounding the Bus Stops? Email sent by Bill on 10/26/2018: Good afternoon Board members, I am pleased to announce our first Safety On Mack Road meeting on November 16th at noon at our office. After speaking with our law enforcement, Paladin Security, Homeless Navigation, Elected officials, and other interested partners, the third Thursday of the month seems to work well. Our goal is the get decision makers around the table to have tangible outcomes and deliverables. We will be reaching out to



		neighborhood associations, business and property owners to insure they have a voice and are heard. We will have this meeting going forward on the third Thursday of each month for continuity and accountability. Thank you. Our desire is to have the decision makers at the table. Can the meeting be prior to the Board Meeting? Clean Team: Moved hours around starting later on most days. Need them to be more interactive with the property owners. If we see things that need to be done I have asked Norma and her team to take care of it. Then talk to the property owner and share what the team can do for them.
- I	(James Murphy) - ACTION prove October financials	
 a. Wall of Wonde b. 7-11 Homeless c. Safety on Mac d. Marketing upo e. Business/Prop 	k Road Meetings ate erty Owners interactions Association interactions	WOW: Met (Bill & Matt) with Dave Saban on where was our \$10K for work he never did. Board Request: Sever ties with David Saban to perform the 3 murals we made the \$10K for. Action board Set up a payment plan with him with a contract he is required to sign. If he does not legal action to be taken Homeless camp: City is pursuing legal action to remove the Camp. Bill to have the conversation at the Security meeting tomorrow. Safety: discussed above Marketing: UCD Undergraduate course: How to connect the business community and people. Use Mack road as the real life teaching Business Interactions Bill has spent time meeting and discussing issues with property owners Chief Han: Meeting focus was the homeless issue.



VI.	Old Business and Action Items if any	No action items
VII.	Announcements & Save the Dates a. December meeting: December 20, 2017	
VIII.	OPEN FORUM	Thank you to Bill for jumping in and tackling all the issues he has so far= Tremendous help to Mack Road
IX.	Meeting Adjournment	10:30AM