



2018 SUMMER NEWSLETTER

PARTNERSHIP UPDATES

Urban Clean Team

 29,056
gallons of trash

 16
illegal dump
piles
removed

 101
carts returned

 19
pieces of
graffiti or tags
removed

 52
illegal
signs
removed

 13
biohazards
removed

Homeless Navigator

 20
housed

 14
sheltered

 40
obtained document:
ID, SSN, birth certificate



Big thank you to InAlliance and our Urban Clean Team manager, Norma, for keeping the corridor clean every day regardless of the heat, rain, or cold!

If you see any illegal dumping, graffiti, or street issue please call the Mack Road Partnership at (916) 706-3833 or email Bill.Knowlton@mackroadpartnership.com
We can help!

Mack Road's Business Walk



In May of this year, the Mack Road Partnership conducted a Business Walk throughout our corridor. We surveyed over 130 businesses to identify what is working, where our challenges are, and what the businesses would like to see moving forward. Survey data is being used to help

inform and direct the Mack Road Partnership's efforts on behalf of property and business owners.

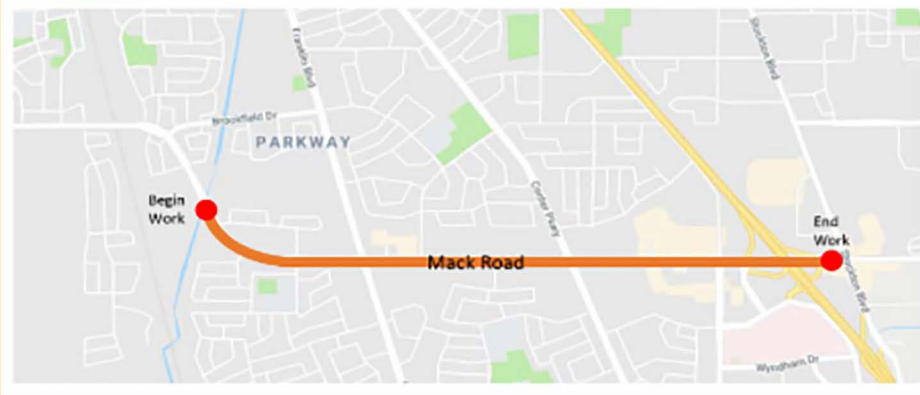
Construction on Mack Road

Benefits

- extend the useful life and condition of the existing pavement.
- provide buffered bike lanes.
- slow down drivers to create a safer corridor

Schedule

- Monday to Friday 8:30 a.m. to 4 p.m.
- Weekend work 7 a.m. to 6 p.m. near major intersections
- Night work near Highway 99



The City of Sacramento began the Mack Road Overlay Project as part of the 2018 Overlay and Seals Program, funded through SB1. Work will be done along the Mack Road business corridor, from Morrison Creek to Stockton Blvd. the project is anticipated to continue through October 2018. The scope of work includes buffered bike lanes to create safe areas for bicyclists and new road pavement. We cannot wait to see the end result!

**Please expect delays and plan ahead of time when traveling along the corridor.*

Safety on Mack Road's Monthly Meeting

Did you know that Partnership hosts a monthly safety meeting? The "Safety On Mack Road" meeting brings together law enforcement, private security, City and County representatives, property and business owners, apartment managers, and our own Mack Road Partnership Urban Clean Team. This forum provides an opportunity for open, frank discussions about the challenges we face and the solutions toward a safe, clean, and thriving business community. Our next meeting is August 16th and 12 p.m.-1:30 p.m. Lunch is provided. Please join us!

The Safety on Mack Road meeting is held the third (3rd) Thursday of each month from 12 p.m.-1:30 p.m. at the Mack Road Partnership -75 Quinta Court, Ste. D.

To be added to the email list, please contact Dia Vang, Office & Marketing Coordinator at dia.vang@mackroadpartnership.com or call (916) 706-3833.

New Smart Ride

**Smart Ride**
ON-DEMAND TRANSIT

Use your smartphone to book a trip
and travel around your neighborhood



STARTING JULY 30, 2018:
NEW SERVICE TO
FRANKLIN - SOUTH SACRAMENTO
DOWNLOAD THE MICROTRANSIT APP TODAY!
SacRT.com



STARTING JULY 30, 2018
NEW Smart Ride SERVICE TO
FRANKLIN - SOUTH SACRAMENTO

Smart Ride, Sacramento Regional Transit District's all new on-demand microtransit bus service. It's as easy as 1, 2, 3!

- Download the free Microtransit App from the App Store or Google Play
- Schedule your custom trip and track your ride in real time
- Only \$2.75 per trip! Discount rides are just \$1.25*
- Operates 7:00am - 7:00pm, Monday through Friday

*Based on eligibility requirements



WHERE CAN SMART RIDE TAKE YOU?

- Shopping Centers
- Restaurants
- Movie Theaters
- Community Centers
- Parks
- Medical Facilities
- Schools
- Work

DON'T HAVE A SMARTPHONE?
RESERVE YOUR TRIP ONLINE AT
ondemand.transloc.com
OR CALL 916-556-0100

Sacramento

Regional
Transit

NEW on-demand micro-transit provides door-to-door service to individuals and families (including ADA) needing transportation to local markets, restaurants, retail businesses, medical providers and other businesses within the community. Please share this information. For materials to post or share, please stop by the Mack Road Partnership.

Need to schedule a ride?
Download the MicroTransit App
to schedule a ride!

For more info, go to
<http://www.sacrt.com/apps/smartride/>

FOUNDATION UPDATE

Valley-Mack Farmers Market

Shop Local



VALLEY-MACK FARMERS MARKET

NEW LOCATION:
6700 Mack Road, front parking lot of Furniture USA

We Accept EBT/ CalFresh

Market Match Up to \$20!
Market Match is an incentive and bonus offered to CalFresh recipients. Every \$1 CalFresh will be matched with a free \$1 Market Match up to \$20 (some restrictions apply).

Local Farms
Fresh Produce
Community
Artisan Foods
Entertainment

June 1—Sept. 28
Fridays
Start: 9:30AM
End: 1:30PM





We are happy to announce the 5th year of our Farmers Market! This year, we have partnered with *Alchemist CDC* to continue to provide an amazing market experience in our community. We also have a NEW location. The market is now located across from Kaiser Permanente South Sacramento Medical Center in the Furniture USA's parking lot.

This seasonal market runs from June 1st through September 28 and is open each Friday from 9:30am-1:30 pm. The market accepts WIC, EBT/CalFresh, and match your EBT up to \$20!

A round of thanks to Kaiser Permanente for their ongoing support and commitment to creating a healthier, thriving community.

Mikuni Visits



Taro Arai, Chief Dreaming Officer of Mikuni Japanese Restaurant and Sushi Bar, visited us on April 13 and did a sushi demo! He taught us how to speak in Japanese, how he moved from Japan to America with nothing, and how Mikuni started. He encouraged the kids to reach for their dream, to be kind to others, and to be grateful. He is an inspiration! The sushi demo and sushi tasting was awesome! For most of the kids, this was their first time eating sushi and they loved it!

Here is a link to a video about Taro: <https://www.youtube.com/watch?v=Sk4LwdYy3EE>

Day of Community Impact



Our annual beautification event took place at the end of April. We had 118 volunteers help reVITALIZE our neighborhood playground and shopping corridor! They did a wonderful job repainting our obstacle course, weeding our urban raised garden beds, refreshing our playscape with new wood fiber, and picking up trash along Mack Road's sidewalks.

We were able to accomplish so much in just a few hours thanks to these GREAT volunteers!

Special thanks to Kaiser Permanent, SMUD, the County of Sacramento Supervisor Kennedy's office, and Improve Your Tomorrow (IYT) for supporting this wonderful community event.

Red Day



On May 10, 2018, in cooperation with the ReIMAGINE Mack Road Foundation and the Mack Road Partnership, over 100 Elk Grove Keller Williams Agents along with local businesses and individuals in the community participated in revitalizing the Mack Road Valley High Community Center. Keller Williams desire is to always give back to the community where they live and work. They made updates to interior flooring and paint, music room, computer lab, landscaping, garden, soccer field, mural and various projects to improve the community center.

Within in our Community Center program, the ReIMAGINE Mack Road Foundation uses violence prevention strategies and approaches to bring structure and support to neighborhood children. Afterschool programming and activities provide a safe place for youth to do their homework, learn to play instruments, participate in free dance instruction, increase their computer skills, play basketball, soccer, hands-on bike maintenance, safety workshops, and learn to garden by growing fruits and vegetables.

Our deepest thanks to the Keller Williams team for the generous work of their hearts and hands to create a beautiful space for families, children, and youth in our neighborhood.

Sacramento Summer Night Lights



Community partners, neighbors, kids, adults, families, volunteers, staff, and police officers have been having a BLAST all summer at Sacramento Summer Night Lights! Friends and community partners and many more have all poured hard work into this vital youth violence reduction, violence prevention/intervention summer program to create "safe space" in the Valley-Mack community.

SSNL's weekly Thriving Thursday Community Resource Fairs have hosted over 60 community resources, including health and wellness providers, with all vendors committed to bringing awareness about the many vital resources available to Valley-Mack residents. From backpack giveaways to blood pressure checks, our community partners have made Thriving Thursdays amazing! Our final two SSNL Thriving Thursdays are on August 9th and 16th.

Family Fun Night Friday's and Saturday Shine nights are full of fun, food, music and entertainment for all ages and stages of life! All of our events, food, and activities are FREE. Each evening, we provide fun in a family-friendly, safe environment. Love music? We have a DJ spinning tunes from today's hits to music that will take you down a walk down memory lane. Each night brings activities such as bounce houses and water features, safe and secure bicycle parking and repair, basketball, soccer, musical petting zoo, dance classes, face painting, Bingo, board games, corn hole and even musical chairs just to name a few activities. Please come and join the fun before it ends!

As we wrap up the last two weeks of SSNL, The ReIMAGINE Mack Road Foundation and Mack Road Partnership would like to send a special thanks to our amazing sponsors Kaiser Permanente, the City of Sacramento, and the office of Councilmen Larry Carr for supporting this fantastic violence reduction and youth violence prevention work. Together we can continue to serve the community well.

Sacramento Summer Night Lights
June 9-August 18

ALL SUMMER LONG
EVERY THURS, FRI, SAT

THRIVING THURSDAY 8PM-10PM
*RESOURCE FAIRS

FRIDAY FAMILY FUN NIGHT 7PM-10PM
*FAMILY RESOURCES & ACTIVITIES

SATURDAY SHINE 7PM-10PM
*PERFORMANCES, TALENT SHOWS, & FUN

FREE! FOOD, GAMES, ART, SPORTS, MUSIC, FUN! FOR ALL AGES!

MACK ROAD VALLEY HI COMMUNITY CENTER
7833 CENTER PARKWAY, 95823

SPONSORS: Kaiser Permanente, City of Sacramento, and others

For more information or photos contact Mack Road Partnership at 531.255.2022 or email @ Social@reimaginepartnership.com. We are not affiliated with any other organization and do not have any affiliation with any other organization.



**KAISER
PERMANENTE**

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SACRAMENTO

City of
SACRAMENTO
COUNCIL MEMBER LARRY CARR
District 10